



DDR
museum

RESELLER PROPOSALS

A HANDS-ON EXPERIENCE OF HISTORY

BENEFITS AT A GLANCE

- ✓ As a distributor we offer you a **15% DISCOUNT** on every group booking of 10 persons and above
- ✓ **COMPETITIVE GROUP RATES** and a **COMFORTABLE** and **SEAMLESS BOOKING**
- ✓ Additional offers such as **GUIDED TOURS, QUIZ SHEETS** or **TALKS WITH CONTEMPORARY WITNESSES**—also available in **FOREIGN LANGUAGES**
- ✓ **IDEAL FOR THE WHOLE FAMILY** as well as for groups without prior knowledge
- ✓ Exhibition texts in both **GERMAN AND ENGLISH**
- ✓ Several introductory texts in **SIX LANGUAGES:** German, English, French, Italian, Spanish and Chinese
- ✓ **CENTRAL LOCATION** in Berlin's city centre opposite Museum Island between the TV-Tower and the Brandenburg Gate
- ✓ **BUS PARKING** in the immediate vicinity
- ✓ Exhibition rooms and conference room are available as **EVENT LOCATIONS**

WE LOOK FORWARD TO A SUCCESSFUL PARTNERSHIP



Dear Sir or Madam,

Berlin and the history of the GDR are invariably interconnected. Under the motto »A Hands-On Experience of History«, the DDR Museum offers visitors the opportunity to learn about life in the GDR in an interactive and playful way. With over half a million visitors a year, the DDR Museum is one of the most popular museums in Berlin.

As a cooperation partner, we offer a diverse range of services in addition to a classic visit to the museum, with or without a guided tour. Our modern conference room offers numerous opportunities for events, talks with contemporary witnesses and seminars.

We are always here to serve your individual requests and offer you a seamless booking process. Service quality is more than just a promise for us—it is the basis of our work.

Welcome to the DDR Museum and enjoy the experience!

Gordon Freiherr von Godin

A HANDS-ON EXPERIENCE OF HISTORY

The permanent exhibition invites visitors to learn about everyday and political life in the GDR and to expand their own knowledge in an engaging way. Basic knowledge of GDR history is not required. Authentic exhibits as well as numerous interactive and unique multimedia installations characterise the exhibition.

We take our motto »A Hands-On Experience of History« literally: visitors do not simply look at display cases, but will also actively participate to experience the exhibition. Exhibits can and should be touched, objects used, flaps lifted and drawers pulled open. There is something for visitors to discover, touch and experience in every stage of their exciting journey through time to the socialist past.

The museum places great emphasis on interactivity in the exhibition: modern technology such as multilingual multi-touch screen applications, motion sensors and a »Trabi« driving simulator convey history in a playful way. Many of the installations can only be seen in the DDR Museum.

The flat, which is furnished in the style of the original prefabricated concrete tower blocks, offers a unique experience and can be accessed via a lift simulation. You can move around freely in the children's and teenager's room, the bedroom, the living room, the kitchen and the bathroom. Cupboards can be opened, you can take a seat on the living room sofa and watch East or West German television from 1983.



A MUSEUM TOURS

- 1 Introduction 60 MIN**
Here, experienced guides give visitors a brief insight into the most important topics related to everyday life in the GDR, from »work« to »economy«.
- 2 Overview tour 90 MIN**
In addition to an overview, the tour offers the opportunity to deepen individual subjects such as »public life«, »party and state« or »life in a tower block building«.
- 3 In-depth tour 120 MIN**
During this tour, numerous topics of the permanent exhibition are explained and illustrated in detail to the visitors. The group can set individual priorities.

B MUSEUM AND SURROUNDINGS

- 1 Party and state 120 MIN**
The DDR Museum is located in the former centre of East German power. A one-hour museum tour is followed by a further hour visiting the site of the former Palace of the Republic, the State Council Building and the Headquarters of the Socialist Unity Party.
- 2 Karl-Marx-Allee 180 MIN**
A one-hour tour of the DDR Museum is followed by a two-hour tour of East Germany's most prestigious boulevard. Designed to embody the victory of Socialism, the Stalin-era flats actually provided the starting point of the worker's uprising on June 17, 1953.

A thematic focus is possible for all tours

C CITY TOURS

- 1 The Berlin Wall 120 MIN**
During a two-hour tour the group will explore the former death strip between West and East Berlin between Eberswalder Straße and Bernauer Straße.
- 2 Opposition in the GDR 120 MIN**
This tour leads through Prenzlauer Berg and shows what kinds of oppositions existed, for example those of artists, intellectuals, punks and members of the church. This resistance eventually led to the Peaceful Revolution.
- 3 Everyday life in the capital 120 MIN**
This tour shows everyday life in the GDR capital and takes the group to authentic places such as the Marienkirche, the TV tower, the Centrum Warenhaus on Alexanderplatz, the Red Town Hall, the Nikolaiviertel district and the former Palace of the Republic.

4 Berlin-Mitte 240 MIN

This four-hour tour through the centre of Berlin takes visitors to Unter den Linden boulevard, the Brandenburg Gate, Checkpoint Charlie, the Memorial to the Murdered Jews of Europe and other locations significant to the history of Berlin in the twentieth century.

Berlin-Mitte [short version] 120 MIN

A two-hour tour guides you through central Berlin. An individual focus chosen by the group is possible.

D CONTEMPORARY WITNESSES

Talks with contemporary witnesses of the GDR offer a first-hand account of everyday life in East Germany. Audiences can ask questions and gain a vivid appreciation of the special quality of life in East Germany. We provide witnesses who can speak about almost any aspect of life including everyday life, school life, work, oppositional activities and imprisonment by the Stasi.

PRICES

ENTRY PRICES

Regular	13.50 €
Reduced (children over the age of 6, school children, students, apprentices, disabled persons)	8.00 €
Groups per person (over 10 people)	8.00 €
School groups per person (over 10 people)	5.00 €

Children under the age of 6 enter free of charge

GUIDED TOURS

A MUSEUM TOURS

1 Introduction

60 MIN	School children	
	Students	Regular
German	55.00 €	60.00 €
other languages	60.00 €	65.00 €

2 Overview tour

90 MIN	School children	
	Students	Regular
German	80.00 €	90.00 €
other languages	85.00 €	95.00 €

3 In-depth tour

120 MIN	School children	
	Students	Regular
German	100.00 €	110.00 €
other languages	105.00 €	115.00 €

B MUSEUM UND SURROUNDINGS

1 Party and state

120 MIN	School children	
	Students	Regular
German	100.00 €	110.00 €
other languages	105.00 €	115.00 €

2 Karl-Marx-Allee

180 MIN	School children	
	Students	Regular
German	140.00 €	155.00 €
other languages	145.00 €	160.00 €



15% DISCOUNT
for all tickets
and tour prices

GUIDED TOURS (CONT.)

C CITY TOURS

1 The Berlin Wall

120 MIN	School children	
	Students	Regular
German	105.00 €	115.00 €
other languages	110.00 €	120.00 €

2 Opposition in the GDR

120 MIN	School children	
	Students	Regular
German	105.00 €	115.00 €
other languages	110.00 €	120.00 €

3 Everyday life in the Capital of the GDR

120 MIN	School children	
	Students	Regular
German	105.00 €	115.00 €
other languages	110.00 €	120.00 €

4 Berlin-Mitte

240 MIN	School children	
	Students	Regular
German	200.00 €	220.00 €
other languages	210.00 €	230.00 €
120 MIN	upon request	

D TALKS WITH CONTEMPORARY WITNESSES IN OUR CONFERENCE ROOM

60 MIN.	School children	
	Students	Regular
German	60.00 €	70.00 €
other languages	80.00 €	90.00 €

Languages: German, Danish, Dutch, English, Finnish, French, Italian, Norwegian, Portuguese, Russian, Spanish, Swedish.
Other languages available upon request.

All tour prices are valid for up to 15 people.
Each tour plus entrance fee.
Retail price inc. 7% VAT.
We offer a 15% reseller's discount.



EVENTS AND CONFERENCE ROOM

A UNIQUE LOCATION FOR YOUR EVENT

Watching movies in our in-house cinema at night, organising a race with our worldwide unique Trabant driving simulation, or just experiencing an exclusive »Hands-On Experience of History«. We provide a broad range of offers and ideas for your unique event.



FACTS AND FIGURES

- › 1000 m² exhibition space for up to 300 people
- › interactive exhibition including an authentic reconstruction of a tower block flat
- › internationally **unique technical installations**
- › **central Berlin location** opposite Museum Island
- › guided tours, talks with eyewitnesses
- › river promenade **directly on the Spree river** with a view of the Cathedral
- › **650 parking spaces** in the Domaquarée

CONFERENCE ROOM

A modern seminar room in the centre of Berlin. The conference room is a suitable location to prepare for or to follow-up your museum visit as well as for events of all kinds, such as meetings, workshops, talks with contemporary witnesses or other presentations. It can be rented per day or per hour, it is equipped with a small kitchen area and can accommodate up to 160 people. Modern presentation and audio technology are available for your needs and are supplemented by a specialised library as well as an extensive media library.

FACTS AND FIGURES

- › 118 m²
- › WiFi
- › up-to-date presentation and PA equipment
- › media centre and specialist library
- › podium and flipchart
- › separate kitchen
- › drinks service (optional)
- › in immediate proximity to the DDR Museum
- › **Capacity:** Standing reception: 160 people
Classroom seating: 40 people
Semicircular seating: 40 persons
Seating in rows: 120 persons



OPENING HOURS AND ARRIVAL

ARRIVAL

By road

Follow the signs to Berlin's city centre (Alexanderplatz). The DDR Museum is located in the **City-Quartier DomAuarée** directly on the axis of the TV-Tower, Unter den Linden and the Brandenburg Gate

S-Bahn

The S-Bahn stations at Hackescher Markt and Alexanderplatz are within walking distance (S3, S5, S7, S9).

Bus or tram

U-Bahn U2, U8 Station Alexanderplatz
U5 Museumsinsel or Rotes Rathaus
Bus 100, 200 Spandauer Straße/Marienkirche
Bus 300 S+U Alexanderplatz/Grunerstraße
Tram M4, M5, M6: Spandauer Straße/Marienkirche

Car park

600 parking spaces in an underground car park

Bus parking spaces

Embarkation and disembarkation are possible directly in front of the **City-Quartier DomAuarée**

Nearest bus parking spaces:

- › Am Lustgarten **5 spaces** (max. two hours)
- › Am Kupfergraben **6 spaces**
- › Rathausstr. 19 **10 spaces**
- › Oranienburger St. 16 **5 spaces**
- › Alexanderst. 1–3 **4 spaces**

OPENING HOURS

Monday – Sunday: 9 am – 9 pm
Average visit time: **1.5 – 2 hours**

The exhibition is open seven days a week.
We do not close on public holidays.

The exhibitions are suitable for the whole family—
children, teenagers and adults.



SERVICE

EVERYTHING YOU NEED

INQUIRIES & BOOKINGS

PHONE +49 30 847 123 7-42
FAX +49 30 847 123 7-39
EMAIL vertrieb@ddr-museum.de
ONLINE www.ddr-museum.de

CONTACT

Martin Klötzke
Head of Sales

CANCELLATIONS

Cancellation of tickets up to 1 day before the visit is free of charge. Cancellation of guided tours up to 7 days before the visit is free of charge, otherwise 100% of the cost will be charged.

PAYMENT

Invoicing the day after the visit for partners.
Payment alternatives in cash, by debit card or Visa, Mastercard or American Express.

OFFER

We offer a 15% discount for the procurement of visitors and tours.



ADVERTISING MATERIAL

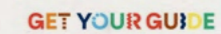
These and other images are freely available for your advertising material under:
www.ddr-museum.de/en/museum/press
Photo credit: © DDR Museum, Berlin 2024

OUR VISITORS

The DDR Museum has set itself the aim of disseminating a lively interest in history amongst all sections of society. Our exhibition is designed to make history accessible to a broad public, regardless of their level of knowledge. All exhibition texts are written in German and English. Additional services are available in twelve languages.

Since the opening of the DDR Museum in 2006, the number of visitors has risen. Since 2012 well over half a million Berliners as well as tourists from Germany and abroad experience »Hands-On History« in our museum each year.

Due to the large number of interactive exhibition elements, the museum is suitable for every age group, even for primary school children. Target group-specific guided tours, games and workshops also introduce younger generations to German history.



as of 09/2021

NeilGJ888 tripadvisor: 05/2022 ★★★★★
»I don't usually review attractions, but am making an exception for the DDR Museum, as I was genuinely impressed with how it interpreted and presented life in the former East Germany. [...] I spent two hours in the museum, and could have been there longer.«

APhipps90 tripadvisor: 09/2022 ★★★★★
»It's a very well thought out museum! Not only is the content and subject matter interesting and engaging but the layout and the design adds another layer of enjoyment to it. You can watch, listen, interact etc, etc, etc. There's something for everyone of every background and age group.«

Sophie Google: 06/2022 ★★★★★
»The DDR museum is an excellent museum with great interactivity, good learning and well designed exhibits. A must do for anyone visiting Berlin who wants to see and touch examples of its past being the capital of the GDR.«

firoozeh nafisy Google: 10/2022 ★★★★★
»Highly recommend! The best museum I have visited in my life. [...] They made a great job of making [history] so exciting and adventurous. Hats off to the directors and all the staff.«

Beatrizm115 tripadvisor: 09/2022 ★★★★★
»Interactive fun museum. So so cool, one of the best museums I visited in terms of interactivity, there are a lot of games you can play, you can explore an apartment of the GDR [...]. My friend and I had so much fun! For me a must when in Berlin!«



DDR Museum Berlin GmbH


Karl-Liebknecht-St. 1

10178 Berlin-Mitte

CONTACT

Martin Klötzke

Head of Sales

 **PHONE** +49 30 847 123 7-42

 **EMAIL** vertrieb@ddr-museum.de

 **ONLINE** www.ddr-museum.de

